

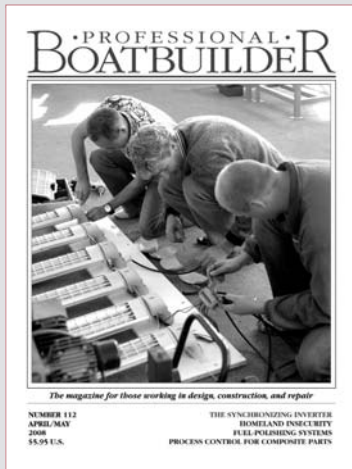
PROFESSIONAL BOATBUILDER MAGAZINE

P.O. Box 78, 41 Wooden Boat Lane • Brooklin, Maine 04616-0078
 Tel: 207-359-4651 • Fax: 207-359-8920
 Email: classified@proboat.com
www.proboat.com

B • P R BOATBUILDER

The magazine for those working in design, construction, and repair

CLASSIFIED ADVERTISING



Frequency: Bimonthly
Circulation: 26,000 controlled
Established: 1989
Audited by: BPA International

2009 CLOSING DATES

- #117 February/March 12/5/08
- #118 April/May 2/5/09
- #119 June/July 4/6/09
- #120 August/September 6/5/09
20th Anniversary Issue!
- #121 October/November 8/5/09
— IBEX Issue —
- #122 December/January 10/5/09

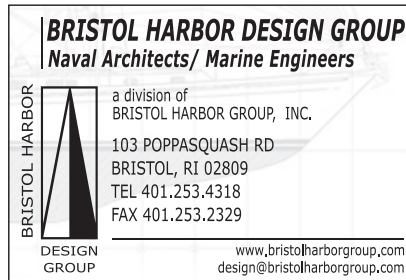
RATES EFFECTIVE DECEMBER 5, 2008

Regular Classified Rates

\$2.00 per word, per insertion. \$40 (20 words) minimum charge. An accompanying photograph or illustration (one per ad) costs an additional \$80. Please spell-out words for maximum clarity. Punctuation is free. Each word counts as one word. Each word in an e-mail or web address counts as one word, excluding @ and .com. Telephone and fax numbers are one word.

Display Classified Ads

It is possible to run in the classified ad pages with a more "designed" look. These display classified ads cost \$140 per column inch (restricted to one column, or 2¼" width). Frequency discounts are given for contract ads (repeated ads in consecutive issues). Display classified ads are not agency commissionable. Camera-ready ads are preferred, but we can design and produce your ad. Please see next page for material requirements.



Size	1X	3X	6X
1.0" x 1 column.....	\$140	\$130	\$120
1.5" x 1 column.....	210	195	180
2.0" x 1 column.....	280	260	240
2.5" x 1 column.....	350	325	300
3.0" x 1 column.....	420	390	360
3.5" x 1 column.....	490	455	420
4.0" x 1 column.....	560	520	480

Position Ads

Positions ads are offered to the boatbuilding trade at a reduced rate of \$.50 per word, with a minimum charge of \$40. These reduced-rate ads are offered on a first-come, first-serve basis.

Payments

Prepayment is required for all classified ads. Visa, MasterCard, and American Express cards are accepted. Classified ads are not agency commissionable.

Material Requirements

Photographic prints: The larger the image, the sharper the reproduction will be. We will reduce and crop as necessary. If you wish your photo returned, please include a self-addressed, stamped envelope.

Digital art submissions: Images or files should be uploaded on our website after completing the online classified order form at <www.proboat.com>.

IMAGES MAY BE SENT AS:

- JPEG files - Digital photos should be taken at the highest resolution and largest size possible. Files that are 72 dpi need to be sent 3 times the size of the final image.
- TIFF files - photos must be 300 dpi; line drawings must be 800 dpi bitmap images.
- EPS files must be accompanied by embedded images and Macintosh fonts (Fonts must not be Multiple Master or Truetype fonts.)

Online Opportunities

ProBoatShop.com - Marketplace for the Marine Industry. Our new, online resource for new and used marine gear, accessible easily from your computer. Place an ad to sell your marine supplies and equipment or to trade/swap. For one low monthly fee your ad will be available in minutes to hundreds of online shoppers. If you are looking for new or used marine gear, start your search today at <www.ProBoatShop.com>.

ProBoatJobs.com - Careers for the Marine Industry. ProBoatJobs.com allows job candidates and employers in the marine industry to come together in an online employment forum. It offers both job listings and a resume file, making it the marine industry's online resource for finding and placing qualified marine professionals. Visit <www.ProBoatJobs.com> today.

Contact

You have several options for placing your *Professional BoatBuilder* classified ad.

- **Online at:** <www.proboat.com>, the fastest, easiest and most efficient option.
- **Phone:** 207-359-4651 ■ **Fax:** 207-359-8920
- **E-mail:** <classified@proboat.com>

Ads may also be mailed, along with a check or credit card information to: Professional BoatBuilder Classified, P.O. Box 78, 41 WoodenBoat Lane, Brooklin, ME 04616. If you send your ad by overnight service, please note that only Federal Express and UPS consistently reach us overnight.