

**PUBLISHER'S STATEMENT: JULY 1, 2022 – SEPTEMBER 30, 2022
THIS REPORT IS SUBJECT TO AUDIT FOR THE PERIOD ENDING JUNE 30, 2023**

Professional BoatBuilder

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1. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4315	Bi-Monthly	Professional BoatBuilder Brooklin, ME
Audit Period Summary		
Average Net Circulation	(1-H)	14,202
Average Gross Distribution	(1-F)	14,202
Average Net Press Run	(1-A)	16,277
Audit Period Detail		
A. Average Net Press Run		16,277
B. Office / File		2,075
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		600
3. Mail		1,258
4. Requestor Mail		11,893
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		200
8. Education		0
9. Restock & Office Service		251
Total Average Controlled Distribution		14,202
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		14,202
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		14,202
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		14,202

Explanatory – Print

PARAGRAPH ONE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 10 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 11 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 11 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 11 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 10 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of educational copy distribution.

6. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 10 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 10 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).

2A. Audited Average Website Reporting - www.proboat.com - Not Reported

2B. Audited Online/Digital Edition Reporting

	Monthly Audit Period Average
Digital Edition Subscribers	11,706
Digital Edition Subscribers – Unduplicated	10,234
Unique Digital Edition Users	Not Reported

Explanatory – Digital Edition

PARAGRAPH TWO (B)

DIGITAL EDITION: Subscribers to a digital edition version of the publication. Subscriptions, unless expressed here, may be part of a print subscription package or a stand-alone digital subscription. Please see CVC Rules & Regulations for further information.

UNIQUE DIGITAL EDITION USERS: Unique users to a digital edition publication where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser with the defined cycle. A unique user counts once within the timescale. A user can make multiple visits. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

2C. Text Media - Not Reported

2D. Social Media - Not Reported

2E. Email Media - Not Reported

2F. Video & Podcast Media - Not Reported

3. Average Print Circulation History

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/22-12/31/22	CVC	13994	14121	14,202	-

4. Distribution by Country (October 2022 Edition) Bi-Monthly

COUNTRY	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	DIGITAL ONLY	TOTAL
Afghanistan	0	0	0	0	2	2
Albania	0	0	0	0	6	6
Algeria	0	0	0	0	19	19
Andorra	0	0	0	0	3	3
Antigua & Barbuda	0	0	0	0	2	2
Arab Emerites	0	0	0	0	1	1
Argentina	0	0	0	0	96	96
Aruba	0	0	0	0	1	1
Australia	0	0	0	0	426	426
Austria	0	0	0	0	42	42
Bahrain	0	0	0	0	3	3
Bangladesh	0	0	0	0	6	6
Barbados	0	0	0	0	4	4
Belarus	0	0	0	0	1	1
Belgium	0	0	0	0	115	115
Belize	0	0	0	0	2	2
Bermuda	0	0	0	0	4	4
Bosnia and Herzegovina	0	0	0	0	3	3
Brazil	0	0	0	0	154	154
British Virgin Islands	0	0	0	0	2	2
Bulgaria	0	0	0	0	16	16
Canada	0	0	533	0	195	728
Cape Verde	0	0	0	0	1	1
Cayman Islands	0	0	0	0	7	7

4. Distribution by Country (October 2022 Edition) Bi-Monthly (continued)

COUNTRY	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	DIGITAL ONLY	TOTAL
Chile	0	0	0	0	22	22
China	0	0	0	0	35	35
Colombia	0	0	0	0	19	19
Columbia	0	0	0	0	9	9
Costa Rica	0	0	0	0	10	10
Côte D'Ivoire	0	0	0	0	2	2
Croatia	0	0	0	0	127	127
Cuba	0	0	0	0	2	2
Cyprus	0	0	0	0	16	16
Czech Republic	0	0	0	0	15	15
Denmark	0	0	0	0	71	71
Dominican Republic	0	0	0	0	6	6
Ecuador	0	0	0	0	4	4
Egypt	0	0	0	0	21	21
Estonia	0	0	0	0	32	32
Fiji	0	0	0	0	1	1
Finland	0	0	0	0	157	157
France	0	0	0	0	390	390
France Metropolitan	0	0	0	0	9	9
French Polynesia	0	0	0	0	2	2
French Southern Territories	0	0	0	0	1	1
Gambia	0	0	0	0	4	4
Georgia	0	0	0	0	1	1
Germany	0	0	0	0	397	397
Ghana	0	0	0	0	15	15
Gibraltar	0	0	0	0	2	2
Grand Cayman Island	0	0	0	0	1	1
Great Britain	0	0	0	0	26	26
Greece	0	0	0	0	162	162
Greenland	0	0	0	0	1	1
Grenada	0	0	0	0	9	9
Guadeloupe	0	0	0	0	3	3
Guatemala	0	0	0	0	2	2
Hong Kong	0	0	0	0	26	26
Hungary	0	0	0	0	41	41
Iceland	0	0	0	0	9	9
India	0	0	0	0	54	54
Indonesia	0	0	0	0	13	13
Islamic Republic of Iran	0	0	0	0	3	3
Ireland	0	0	0	0	52	52
Isle Of Man	0	0	0	0	3	3
Israel	0	0	0	0	29	29
Italy	0	0	0	0	637	637
Jamaica	0	0	0	0	1	1
Japan	0	0	0	0	54	54
Jersey	0	0	0	0	3	3
Jordan	0	0	0	0	2	2

4. Distribution by Country (October 2022 Edition) Bi-Monthly (continued)

COUNTRY	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	DIGITAL ONLY	TOTAL
Kenya	0	0	0	0	2	2
South Korea	0	0	0	0	14	14
Korea, Republic of	0	0	0	0	5	5
Kosovo	0	0	0	0	1	1
Kuwait	0	0	0	0	5	5
Latvia	0	0	0	0	18	18
Lebanon	0	0	0	0	7	7
Libya	0	0	0	0	2	2
Liechtenstein	0	0	0	0	3	3
Lithuania	0	0	0	0	31	31
Luxembourg	0	0	0	0	9	9
Macedonia	0	0	0	0	1	1
Malaysia	0	0	0	0	20	20
Maldives	0	0	0	0	6	6
Mali	0	0	0	0	1	1
Malta	0	0	0	0	43	43
Martinique	0	0	0	0	3	3
Mauritius	0	0	0	0	2	2
Mexico	0	0	0	0	24	24
Monaco	0	0	0	0	39	39
Mongolia	0	0	0	0	1	1
Montenegro	0	0	0	0	6	6
Morocco	0	0	0	0	8	8
Moscow	0	0	0	0	1	1
Mozambique	0	0	0	0	1	1
Myanmar	0	0	0	0	1	1
Namibia	0	0	0	0	1	1
Nepal	0	0	0	0	1	1
Netherlands	0	0	0	0	1,355	1,355
Netherlands Antilles	0	0	0	0	2	2
New Caledonia	0	0	0	0	6	6
New Zealand	0	0	0	0	153	153
Nigeria	0	0	0	0	19	19
North Macedonia	0	0	0	0	3	3
Northern Mariana Islands	0	0	0	0	1	1
Norway	0	0	0	0	109	109
Oman	0	0	0	0	2	2
Pakistan	0	0	0	0	17	17
Panama	0	0	0	0	15	15
Papua New Guinea	0	0	0	0	4	4
Paraguay	0	0	0	0	3	3
Peru	0	0	0	0	11	11
Philippines	0	0	0	0	22	22
Poland	0	0	0	0	144	144
Portugal	0	0	0	0	80	80
Puerto Rico	0	0	0	0	34	34
Qatar	0	0	0	0	5	5

4. Distribution by Country (October 2022 Edition) Bi-Monthly (continued)

COUNTRY	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	DIGITAL ONLY	TOTAL
Romania	0	0	0	0	24	24
Russia	0	0	0	0	47	47
Saint Barthélemy	0	0	0	0	1	1
Saint Lucia	0	0	0	0	2	2
Saint Martin (French)	0	0	0	0	1	1
Saudi Arabia	0	0	0	0	14	14
Serbia	0	0	0	0	9	9
Serbia & Montenegro	0	0	0	0	6	6
Seychelles	0	0	0	0	2	2
Sierra Leone	0	0	0	0	1	1
Singapore	0	0	0	0	15	15
Saint Maarten	0	0	0	0	5	5
Slovakia	0	0	0	0	4	4
Slovenia	0	0	0	0	60	60
South Africa	0	0	0	0	87	87
South Sudan	0	0	0	0	1	1
Spain	0	0	0	0	360	360
Sri Lanka	0	0	0	0	6	6
Sudan	0	0	0	0	1	1
Sweden	0	0	0	0	174	174
Switzerland	0	0	0	0	73	73
Taiwan	0	0	0	0	47	47
Taiwan (Province of China)	0	0	0	0	4	4
Thailand	0	0	0	0	28	28
Trinidad & Tobago	0	0	0	0	12	12
Tunisia	0	0	0	0	14	14
Turkey	0	0	0	0	276	276
Turks & Caicos Islands	0	0	0	0	1	1
Uganda	0	0	0	0	2	2
Ukraine	0	0	0	0	38	38
United Arab Emirates	0	0	0	0	73	73
United Kingdom	0	0	0	0	737	737
Uruguay	0	0	0	0	8	8
Unites States	0	400	10,778	131	2,083	13,392
Vanuatu	0	0	0	0	1	1
Venezuela	0	0	0	0	4	4
Vietnam	0	0	0	0	11	11
Virgin Islands	0	0	0	0	2	2
Virgin Islands (British)	0	0	0	0	5	5
Virgin Islands (U.S.)	0	0	0	0	5	5
Wales	0	0	0	0	4	4
Yemen	0	0	0	0	2	2
Misc.	0	400	1,373	0	0	1,773
TOTAL	0	800	13,215	131	10,185	24,331



Optional Publisher Reporting – Subscriber Business / Occupation Reporting – Oct. 2022

BUSINESS AND INDUSTRY	Owner/ President/ CEO/ Managing Director	Vice President / COO	Other Officer	Purchasing Agent	Manager/ Foreman	Naval Architect/ Yacht Designer/ Engineer	Other Titled and Non-Titled Personnel	Total	% of Total
Power Boat Building/ Construction	1,133	96	98	34	257	338	126	2,082	9.5%
Sail Boat Building/ Construction	576	20	23	9	67	94	47	836	3.8%
Other Boat Building/ Construction	426	23	49	11	72	64	46	691	3.2%
Boat Repair/ Maintenance	2,358	76	134	42	381	76	218	3,285	15.0%
Marina	101	10	11	9	52	8	32	223	1.1%
Boat Storage	44	3	3	-	6	2	4	62	0.3%
Marine Consulting	764	20	50	7	36	94	45	1,016	4.7%
Yacht Design/ Naval Arch/ Engineering	794	19	35	2	27	746	45	1,668	7.6%
Marine Surveying	564	4	16	-	15	27	40	666	3.1%
Fabricator/ Laminator	194	6	16	4	27	15	16	278	1.3%
Government/ Academic/ Military/ Marine Assoc.	63	6	67	10	60	181	157	544	2.5%
Wholesalers/ Distributors/ Manufacturer Rep	377	49	53	40	182	31	145	877	4.0%
Others Allied to the Field	2,421	34	52	3	1,413	49	5,827	9,799	44.0%
TOTAL	9,815	366	607	171	2,595	1,725	6,748	22,027	100.0%



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